



Privacy Policy

This Privacy Policy applies to information collected through the website located at www.gordonbenzie.com (the "Site"), owned and operated by Gordon Benzie. This Privacy Policy may be updated from time to time as services change and expand. I suggest that you review this periodically. In the event of a material change to the type of information I may collect, or how information may be used, I will also attempt to notify you of such changes through the contact information you have provided to me.

I understand that privacy online is important to users of my Site. This statement governs my privacy policies with respect to a visitor of the Site, defined collectively as "Visitors", who may or may not transact business with Gordon Benzie or a "Partner", defined collectively as a partner, reseller or authorized representative of Gordon Benzie.

"Personally Identifiable Information"

This refers to any information that identifies or can be used to identify, contact or locate the person to whom such information pertains, including, but not limited to, name, address, phone number, fax number and email address. Personally Identifiable Information does not include information that is collected anonymously (that is, without identification of the individual user) or demographic information not connected to an identified individual.

How does the Site use Personally Identifiable Information?

I may use Personally Identifiable Information to customize this Site, to make appropriate service offerings, and to fulfill inquiries, buying and selling requests on the Site. Gordon Benzie or my Partners may email Visitors about research or purchase and selling opportunities on the Site or information related to the subject matter of the Site. Gordon Benzie or my Partners may also use Personally Identifiable Information to contact Visitors in response to specific inquiries, or to provide requested information. All information you provide me is kept confidential.

With whom may the information be shared?

Personally Identifiable Information may be shared with authorized employees or Partners who wish to evaluate potential transactions with Visitors. I may share aggregated information about our Visitors, including the demographics of our Visitors, with our affiliated agencies and third party vendors. I also offer the opportunity to "opt out" of receiving information or being contacted by me or by any agency acting on my behalf.

How is Personally Identifiable Information stored?

Personally Identifiable Information collected by the Site is stored using commercially reasonable methods to secure the data, including, but not limited to a firewall and a database requiring login credentials to obtain access to the data. I audit my security systems and processes on a regular basis. Should any sensitive information, such as credit card numbers or social security numbers be collected, it will be protected by appropriate security protocols to secure this information. While we take commercially reasonable measures to maintain a secure site, electronic communications and databases are subject to errors, tampering and break-ins, so I cannot guarantee or warrant that such events will not take place and will not be liable to Visitors for any such occurrences.

What choices are available to Visitors regarding collection, use and distribution of the information?

Visitors may opt out of receiving unsolicited information from or being contacted by me and/or my Partners by responding to emails as instructed, or by contacting me at +1(562) 537-1932.



Are Cookies Used on the Site?

Cookies can be used for a variety of reasons. I reserve the right to use Cookies to obtain information about the preferences of my Visitors and the services they select. I also may use Cookies for evaluating effectiveness of marketing and other advertising programs, including, but not limited to, IP addresses, ISPs and browser types, to analyze trends, administer the Site, track a user's movement and use, and gather broad demographic information to measure responsiveness to promotions and other targeted offers. This cookie information is not shared with anyone other than Gordon Benzie or my authorized representatives.

What partners or service providers have access to Personally Identifiable Information from Visitors on the Site?

Gordon Benzie has entered into and will continue to enter into partnerships and other affiliations with a number of vendors. Such vendors may have access to certain Personally Identifiable Information on a need to know basis for evaluating Visitors for service eligibility. Our privacy policy does not cover their collection or use of this information.

What about the disclosure of Personally Identifiable Information to comply with the law?

I will disclose Personally Identifiable Information in order to comply with a court order or subpoena or a request from a law enforcement agency to release information. I will also disclose Personally Identifiable Information when reasonably necessary to protect the safety of my Visitors.

How can Visitors correct any inaccuracies in Personally Identifiable Information?

Visitors may contact me to update Personally Identifiable Information about them or to correct any inaccuracies by calling me at +1(562) 537-1932.

Can a Visitor delete or deactivate Personally Identifiable Information collected by the Site?

We provide Visitors with a mechanism to delete/deactivate Personally Identifiable Information from the Site's database by calling +1 (562) 537-1932. However, because of backups and records of deletions, it may be impossible to delete a Visitor's entry without retaining some residual information. An individual who requests to have Personally Identifiable Information deactivated will not be contacted on a go forward basis by Gordon Benzie or my Partners.

What happens if the Privacy Policy Changes?

I will let my Visitors and Authorized Customers know about changes to my privacy policy by posting such changes on the Site. However, if I am changing my privacy policy in a manner that might cause disclosure of Personally Identifiable Information that a Visitor or Authorized Customer has previously requested not be disclosed, I will contact such Visitor or Authorized Customer to allow such Visitor or Authorized Customer to prevent such disclosure.

Links

This web site may contain links to other web sites. Please note that when you click on one of these links, you are moving to another web site. I encourage you to read the privacy statements of these linked sites as their privacy policies may differ from mine.

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